

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .HORSFORD FOR CONGRE

Product HORSFORD 4 CONGRESS

Estimate#

Buyer JESSE DEMASTRIE

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/

Flight Dates 11/04/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SENDING AN ORDER THAT YOU ALREADY ENTERED ON 11/4
PLEASE DO NOT DOUBLE BOOK
PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	1	M	5A-6A		:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
				Buyline Comment: NEWS								
	2	M	5P-630P		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
				Buyline Comment: NEWS								
	3	M	8P-10P		:30	\$4,000.00	11/05-11/05	1	1	1	\$4,000.00	
				Buyline Comment: VOCIE								
	4	SU	515P-830P		:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
				Buyline Comment: SNF								
	5	SU	830P-930P		:30	\$1,800.00	11/04-11/04	2	1	2	\$3,600.00	
				Buyline Comment: NEWS AFT SNF								
	6	M	11P-1135P		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
				Buyline Comment: NEWS								
	7	M	6A-7A		:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
				Buyline Comment: NEWS								

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .HORSFORD FOR CONGRE

Product HORSFORD 4 CONGRESS

Estimate#

Buyer JESSE DEMASTRIE

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/

Flight Dates 11/04/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 9 / \$21,600.00

---SALES MONTHLY TOTALS---

Nov 12: 9 / \$21,600.00

Sales Totals: 9 / \$21,600.00

Station Totals: 9 / \$21,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$74,483	CATV	0%	KBLR	0%	KINC	0%	KLAS	28%	KSNV	29%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE